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**FOR IMMEDIATE RELEASE**

**THE ADVENTURES OF EVERYDAY GENIUSES:  
New Children's Book Series is Creating a More Universal Definition of the Word "Smart"**

Baltimore, MD (January 2008) – According to the National Center for Health Statistics, 4.6 million school aged children have ever been diagnosed with a Learning Disability and 4.6 have ever been diagnosed with Attention Deficit Disorder. Yet, there are barely any resources made for children to learn about these learning styles and differences in a child-friendly format, until now. *The Adventures of Everyday Geniuses* series are the first children's books that are able "to translate this research [about understanding learning styles] into words and practices that students and their parents can use", according to Dr. Jeffrey Gilger, Professor and Associate Dean at Purdue University.

The author of *The Adventures of Everyday Geniuses*, Barbara Esham, based on her own learning experiences and the education of her three daughters, discovered that "smart" comes in many different forms. Sometimes the children with the highest IQ's have difficulty with simple math facts or spelling. Ms. Esham was determined to define a more universal meaning of the word "smart" for all children to embrace including those with learning disabilities or alternate learning styles. According to Dr. Samuel R. Sommers, Professor of Psychology at Tufts University, Ms Esham achieves her goal. He proclaims, "The series [The Adventures of Everyday Geniuses] conveys a message that could be lifted straight from a psychology research journal: [demonstrating] there is more than one way to define "being smart."

*The Adventures of Everyday Geniuses* book series continues to receive glowing endorsements from top learning experts, including best selling author on attention-deficit disorders and learning disorders, Dr. Edward Hallowell, who wrote a note to parents and teachers in every book stressing the importance of understanding how each child learns best. In addition, *The Adventures of Everyday Geniuses* book series received the 2008 Parents' Choice Awards, were featured on the American Library Association Booklist, and listed on the Reading Rockets Recommended Readings.

This book series addresses timely and relevant topics for children of this generation and are "much needed, and scientifically credible, tools in the hands of educators, parents, and children" according to Dr. Jeremy Gray, Yale University Professor of Psychology. *The Adventures of Everyday Geniuses* book series are sure to become a must have for every child's book collection and a staple in every classroom.

For more information on any of the four books in the series, Last to Finish: A Story about the Smartest Boy in Math Class, Mrs. Gorski, I Think I Have the Wiggle Fidgets, If You're So Smart, How Come You Can't Spell Mississippi?, or Stacey Coolidge's Fancy-Smancy Cursive Handwriting, please visit their website, [www.mainstreamconnections.org](http://www.mainstreamconnections.org).